



BENEFIT COMMERCE *group*

NEWS RELEASE

Rebecca Ballesteros Joins Benefit Commerce Group as Benefit Consultant



Rebecca Ballesteros

Scottsdale, AZ, March 17, 2015 – Benefit Commerce Group, a rapidly growing Scottsdale-based innovative employee benefits consulting firm, has added an additional Benefit Consultant to its team.

Rebecca Ballesteros has teamed up with the firm's Principals and Senior Benefit Consultants to help employers develop strategies for their employee benefit programs. Together, they are building relationships with clients and prospects and continuing to expand the marketing reach of Benefit Commerce Group.

"Rebecca was drawn to Benefit Commerce Group to expand her horizons, unlock new opportunities and help our firm continue its industry-leading growth," said Scott Wood, Principal of Benefit Commerce Group. "We are excited to have her join our team and bring her talents and knowledge to work for our new clients.

"This talented benefits professional is able to empathize and communicate with people at every level of an organization, analyzing their needs in order to create a solution," he added. "Clients can count on her to listen thoroughly and communicate proactively."

Ballesteros is a results driven sales professional with 23 years of experience in the employee benefits industry. She was most recently an Employee Benefit Consultant at Wells Fargo Insurance, since June 2011, where she specialized in consultative strategies and introduced new programs, working directly with business owners, CEOs,

CFOs and Controllers. Previously, she was an Employee Benefit Consultant at Horizon Benefits Group, gaining extensive experience with employee enrollment meetings, presenting benefit programs to business owners and working with clients and insurance companies to resolve claims, billing issues, other situations.

ABOUT Benefit Commerce Group

Benefit Commerce Group is an innovative and award-winning employee benefits consulting firm that is changing the health care cost paradigm, one company at a time. We provide employers with sustainable strategies to lower health care costs first-year and long-term and enhance productivity. Benefit Commerce is a “game-changer” for companies striving to control one of their highest expense items: employee benefits costs. We are not your typical benefits firm, and we are not offering typical cost-shifting techniques. Our strategies yield real savings for both employer and employee and also integrate meaningful consumer-focused employee health and wellness programs. Our technology enhancements also set us apart, as we offer methods to streamline HR functions from enrollment through ongoing employee communication and administration. Through our proven programs, Benefit Commerce Group has helped our clients receive recognition from the Phoenix Business Journal’s “Healthiest Employers” program, the Wellness Council of Arizona and The Institute for HealthCare Consumerism, a national organization. Principals of the firm include Scott Wood, Johnny Angelone and Chris Hogan. For more information on Benefit Commerce Group, visit our website www.benefitcommerce.com.

For more information, contact:

Nancy Zalud

480-515-5010

Nancy@benefitcommerce.com