



BENEFIT COMMERCE *group*

## NEWS RELEASE

### **Benefit Commerce Group President Chris Hogan Named to UTI Foundation Board**



Scottsdale, AZ, October 2, 2012—Chris Hogan, President of Benefit Commerce Group, an innovative employee benefits firm, has been named to the Board of Directors of the Universal Technical Institute (UTI) Foundation.

The mission of the UTI Foundation is to support and encourage technical education for the automotive, diesel, collision repair, motorcycle, marine, NASCAR and other transportation industries through scholarships, grants, career development and other special programs.

“With the gap widening between the cost of education and federal funding, along with the shortage of technicians in these industries, the work of the UTI Foundation is critically important,” Hogan said. “I am proud to join this organization and to work with the corporate executives from across the country who comprise the Board of Directors.”

Hogan is a solution-oriented insurance professional with 25 years of experience working with employers on employee benefit plans. He was named “Industry Innovator” by The Institute for HealthCare Consumerism in December 2011. Hogan has been involved in charitable organizations in the Phoenix area, including Special Olympics, American Ireland Fund Charity and Welcome to America, a program that helps refugees get settled in the Valley.

## **ABOUT Benefit Commerce Group**

Benefit Commerce Group, the creator of its exclusive **Trend Neutralizer™**, is an innovative and award-winning employee benefits firm that is changing the health care cost paradigm, one company at a time. We provide employers with sustainable strategies to lower health care costs first-year and long-term and enhance productivity. Benefit Commerce is a “game-changer” for companies striving to control one of their highest expense items: employee benefits costs. We are not your typical benefits firm, and we are not offering typical cost-shifting techniques. Our strategies yield real savings for both employer and employee and also integrate meaningful consumer-focused employee health and wellness programs. Our technology enhancements also set us apart, as we offer methods to streamline HR functions from enrollment through ongoing employee communication and administration.

Benefit Commerce executives won both “Most Innovative Broker” and “Industry Innovator” national awards from The Institute for HealthCare Consumerism in December 2011. For more information on Benefit Commerce Group, visit our website [www.benefitcommerce.com](http://www.benefitcommerce.com).

## **ABOUT UTI Foundation**

The UTI Foundation, a 501(c)(3) Arizona nonprofit, is the umbrella organization for all Universal Technical Institute, Inc. (NYSE: UTI) not-for-profit initiatives and is dedicated to raising funds to support and encourage technical education for the automotive, diesel, collision repair, motorcycle, marine, NASCAR and other transportation industries through scholarships, grants, career development and other special programs. For more information, visit [www.utifoundation.net](http://www.utifoundation.net).

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