



NEWS RELEASE

Benefit Commerce Group Prepares to Launch its 4th Annual Arizona Employee Benefits Benchmarking Survey

Survey Is Designed for Employers with 50-5,000 Employees



Scottsdale, AZ February 8, 2017 – **Benefit Commerce Group**, a Scottsdale-based innovative employee benefits consulting firm, announced today that it will soon be launching its 4th Annual Employee Benefits Benchmarking Survey of mid-size employers (50-5,000 employees).

“Our annual survey provides employers with a powerful tool in measuring, developing and maintaining their benefit programs to be valuable to employees and competitive in the marketplace,” explained Scott Wood, Principal and CEO of Benefit Commerce Group.

“In addition, this year, a new feature has been added to our program,” Wood said.

“Participating employers that rank highly on total value of their benefits program will be recognized at our June Results Seminar with “Best in Benefits” awards.

There is no cost to employers to participate in the survey and no cost to receive their own Individual Custom Report. Some employers also receive additional more detailed reports through Benefit Commerce Group.

Participation in this benchmarking survey has increased each year. Nearly 300 employers participated in the Arizona survey in 2016.

Through the survey results, employers will have access to valuable data they can use to determine:

- where their organization needs to make benefits stronger
- where they are already ahead of competing employers
- how to save money and bring innovative new benefits into their benefit programs

This year's survey will be open in March. Watch for details at Benefit Commerce Group's website: www.benefitcommerce.com.

ABOUT Benefit Commerce Group

Benefit Commerce Group is an innovative and award-winning employee benefits consulting firm that is changing the health care cost paradigm, one company at a time. We provide employers with sustainable strategies to lower health plan costs first-year and long-term. Benefit Commerce is a "game-changer" for companies striving to control one of their highest expense items: employee benefits costs. We are not your typical benefits firm, and we are not offering typical cost-shifting techniques. Our strategies yield real savings for both employer and employee and also integrate meaningful consumer-focused employee health and wellness programs. Our technology enhancements also set us apart, as we offer methods to streamline HR functions from enrollment through ongoing employee communication and administration. Through our proven programs, Benefit Commerce Group has helped our clients receive recognition from the Phoenix Business Journal's "Healthiest Employers" program, the Wellness Council of Arizona and The Institute for HealthCare Consumerism, a national organization. Clients have received over 100 awards in the past three years. The company conducts an annual Arizona Employee Benefits Benchmarking survey for mid-size employers across the state. The success of our strategies is illustrated by our Inc. 5000 listing for two years in a row among the fastest-growing private companies in America. Principals of the firm include Scott Wood, Johnny Angelone and Chris Hogan. For more information on Benefit Commerce Group, call us at 480-515-5010 or visit our website www.benefitcommerce.com.

For more information, contact:

Nancy Zalud

480-515-5010

Nancy@benefitcommerce.com