



BENEFIT COMMERCE *group*

## NEWS RELEASE

### **Benefit Commerce Group Launches Its Client Resource Center to Provide 24/7 Benefits, Compliance and HR Information**

Scottsdale, AZ, May 14, 2012 – Benefit Commerce Group, a Scottsdale-based innovative employee benefits firm, has launched its **Client Resource Center**, a new service to provide clients with online access to up-to-date information on benefits, compliance and human resources information.

“We want our clients to understand that Benefit Commerce Group is their source for much more than just employee benefits,” said Scott M. Wood, Principal of Benefit Commerce. “We bring our clients innovative strategies, cost-saving programs and now ‘best in class’ information resources, similar to national firms. The difference is that what we offer with our Client Resource Center reflects the collaboration of over 50 independent, privately owned benefit firms vs. the remote and centralized bureaucracy of national publicly held companies.”

The Client Resource Center is offered through Benefit Commerce’s partnership in the ProSential Group, a nationally recognized organization of leading benefits firms.

“Benefit Commerce Group is proud to be a founding partner of the ProSential Group,” said Johnny Angelone, Principal of Benefit Commerce. “This group is comprised of one or two benefits firms in each state, and Benefit Commerce is the only firm in Arizona that is part of this organization.”

The Client Resource Center includes the premier online HR library featuring the most current federal and state laws and updates plus step-by-step guidelines for compliance. The Center also provides webinars and online documents from leading regulatory and legal experts. Clients receive email alerts to new webinars, new laws and other new content at the Center

“Our Client Resource Center is easy to navigate as a daily reference and for human resources staff training,” Angelone added. “It is a valuable source of information and education for the everyday operations of our clients.”

## **ABOUT Benefit Commerce Group**

Benefit Commerce Group, the creator of its exclusive **Trend Neutralizer™**, is an innovative and award-winning employee benefits firm that is changing the health care cost paradigm, one company at a time. We provide employers with sustainable strategies to lower health care costs first-year and long-term and enhance productivity. Benefit Commerce is a “game-changer” for companies striving to control one of their highest expense items: employee benefits costs. We are not your typical benefits firm, and we are not offering typical cost-shifting techniques. Our strategies yield real savings for both employer and employee and also integrate meaningful consumer-focused employee health and wellness programs. Our technology enhancements also set us apart, as we offer methods to streamline HR functions from enrollment through ongoing employee communication and administration.

Benefit Commerce executives won both “Most Innovative Broker” and “Industry Innovator” national awards from The Institute for HealthCare Consumerism in December 2011. For more information on Benefit Commerce Group, visit our website [www.benefitcommerce.com](http://www.benefitcommerce.com).

## **ABOUT ProSential Group**

ProSential Group is an innovative HR, benefits, and payroll services company that is transforming the marketplace with solutions designed to meet the needs of growing small to mid-sized companies. At the heart of ProSential Group, we have selected a powerful and extensive network of dedicated affiliates. ProSential Pros, located across the U.S., are HR professionals with years of experience, deep HR and benefits expertise, responsive local attention and a powerful commitment to client satisfaction. We work with clients throughout the United States, including businesses in professional services, hospitality, non-profit organizations, manufacturing, distribution, real estate, and financial services. These diverse organizations share a common desire to automate paper-based HR processes, mitigate employee-related risk, and help manage strategic HR services. For more information, please visit [www.prosentialgroup.com](http://www.prosentialgroup.com) or contact us at [service@prosentialgroup.com](mailto:service@prosentialgroup.com).

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