



Benefit Commerce Group Expands Employee Benefits Team



David Spellicy

Scottsdale, AZ, July 21, 2011 – Benefit Commerce Group, an innovative employee benefits firm, has announced that David Spellicy has joined the company.

Benefit Commerce provides employee benefits brokerage services and support. It also emphasizes innovative long-term strategies for employer groups, to focus on consumer-directed plans and wellness programs that lower health care costs, better meet employee needs and enhance productivity.

“The fact that David, who is president of his own successful independent agency has chosen to join us speaks volumes about the value proposition of the Benefit Commerce organization,” said Chris Hogan, President of Benefit Commerce. “David is a prominent industry professional with over 16 years of experience. We are enthused about enhancing our company with his expertise and stature.”

“David is well-known and has established an excellent reputation for service in the Arizona market area,” said Johnny Angelone, Principal of Benefit Commerce. “We are pleased that he is joining Benefit Commerce, as we continue to expand our profile and reach.”

“This is really a win-win situation for new business and strategy development,” Scott M. Wood, Principal of Benefit Commerce, said. “Our clients are well-supported, and they will benefit from the services and insights to be provided from our combined operations.”

Spellicy, who has been an insurance broker in the Phoenix area since 1997, created The Spellicy Group in 2007. He has consistently added new clients and services to his organization.

“This is an exceptional opportunity to expand, offer and deliver enhanced services and additional solutions to our existing clients and new employer group clients,” Spellicy said. “The approach and strategy of The Spellicy Group have centered on the same themes as Benefit Commerce Group: detailed evaluation of employer and employee needs, innovative HR and benefits technology, custom design of plans to meet those needs and implementation and ongoing service to assure their success. I look forward to continuing to serve our current clients and to developing relationships with additional employers in the area.”

ABOUT Benefit Commerce Group

Benefit Commerce Group, the creator of its exclusive **Trend Neutralizer™**, is an innovative employee benefits firm that is changing the health care cost paradigm, one company at a time. We provide employers with sustainable strategies to lower health care costs first-year and long-term and enhance productivity. Benefit Commerce is a “game-changer” for companies striving to control one of their highest expense items: employee benefits costs. We are not your typical benefits firm, and we are not offering typical cost-shifting techniques. Our strategies yield real savings for both employer and employee and also integrate meaningful consumer-focused employee health and wellness programs. Our technology enhancements also set us apart, as we offer methods to streamline HR functions from enrollment through ongoing employee communication and administration. For more information on Benefit Commerce Group, visit our website www.benefitcommerce.com.

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