



# NEWS RELEASE

## BCG Creates Video for Employers on Telemedicine

### *The Why and How that Employees Need to Know*

Scottsdale, AZ, August 13, 2020 – Benefit Commerce Group, an Alera Group Company, has developed and distributed to its employer clients a short video that helps educate employees on telemedicine services available to them.

As an employee benefits advisory and brokerage firm, Benefit Commerce Group (BCG) provides service and support to its clients to help them inform and educate their workforces about their employee benefits.

*“Why and How to Use Telemedicine,”* is a video, less than four minutes long, that outlines the rise in usage and availability of telemedicine. It explains the benefits, advantages and best uses for this healthcare delivery method. BCG customizes the video for its clients, to include phone numbers and other contact information for the employer’s specific programs.

“Our clients count on us not only for strategies for their benefits programs and methods to control costs, but also for supporting them in communicating the value and breadth of their benefits,” said Scott Wood, Managing Partner & Principal of BCG. “Earlier this year, we provided our clients with a video on Employee Assistance Programs (EAPs). Our telemedicine video is another tool for employers to use to communicate with their employees.”

“We are committed to assisting our clients to promote healthcare consumerism among their employees,” Wood added. “We can all help reduce the total cost of healthcare when we treat health services as we would any other purchase—by selecting the right type of care, the right type of facilities and compare costs. Telemedicine is one way to help reduce costs and make our healthcare delivery more efficient.”

### **About Benefit Commerce Group**

Benefit Commerce Group, an Alera Group Company, is a progressive and results-driven employee benefits advisory and brokerage firm. We are committed to creating benefit plans and strategies that make life easier and better for HR teams and that provide the best cost-

effective value for employers, employees and families. We do this through collaboration—with our clients, our own experienced team, and with other Alera Group firms across the nation. Alera Group is the nation's 11<sup>th</sup> largest privately held employee benefits firm, providing powerful solutions in employee benefits, property & casualty, and wealth management for clients across the country. Benefit Commerce Group is a four-time honoree on the Inc. 5000 listing of the fastest growing private companies in America. For more information on Benefit Commerce Group, call us at 480-515-5010 or visit our website <https://benefitcommerce.com/>.

**For more information, contact:**

**Nancy Zalud**

**480-565-7924**

**[Nancy@benefitcommerce.com](mailto:Nancy@benefitcommerce.com)**