



NEWS RELEASE

Benefit Commerce Group Launches its 7th Annual Employee Benefits Benchmarking Survey

Scottsdale, AZ, February 13, 2020– **Benefit Commerce Group (BCG)**, an Alera Group company, this week launched its 7th annual Arizona Employee Benefits Benchmarking Survey of mid-size employers (50-5,000 employees).

A Scottsdale-based progressive and results-driven employee benefits consulting and brokerage firm, BCG brought this benchmarking survey to Arizona in 2014. The survey was developed by one of the world's largest and most respected actuarial firms and is in its 18th year nationally.

Employers who participate in the survey receive access to data that compares their employee benefits programs to other employers in Arizona and nationally by company size, industry type and geography.

“With healthcare being the 2nd or 3rd highest cost for most employers, knowing how they compare is critically important,” said Scott Wood, Managing Partner and Principal of Benefit Commerce Group. “Managing budgets while engaging employees in their corporate culture is a top objective for mid-sized employers. Particularly in the current low unemployment rate environment, Arizona employers are very much interested in how they can design their employee benefits programs to give them a competitive edge in attracting and retaining quality talent.”

Arizona employers can participate in this survey by visiting the [Benefit Commerce Group website page](#). Employers who have participated in the survey during either of the last two years only need to update their data.

ABOUT Benefit Commerce Group

Benefit Commerce Group, an Alera Group company, is a progressive and results-driven employee benefits consulting and brokerage firm. We are committed to creating benefit plans and strategies that make life easier and better for HR teams and that provide the best cost-effective value for employers, employees and families. We do this through collaboration—with our clients, our own experienced team, and with other Alera Group firms across the nation. Alera Group is among the nation's top 20 privately held insurance agencies, providing powerful solutions in employee benefits, property & casualty, and wealth management for clients across the country. Benefit Commerce Group is a four-time honoree on the Inc. 5000 listing of the fastest growing private companies in America. For more information on Benefit Commerce Group, call us at 480-515-5010 or visit our website <https://benefitcommerce.com/>.

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